

YOUR PLASTICISERS NEWS UPDATE

European Plasticisers
wishes you a happy
and prosperous 2023

WELCOME TO EASTMAN

[Eastman](#) became the newest member of European Plasticisers. We are excited to join forces with a world-leading material innovation company and look forward to a fruitful collaboration!

Welcome Eastman!
Newest member of European Plasticisers.

EASTMAN

PLASTICISERS AND THE EU GREEN DEAL

Plasticisers enable the goals of EU Green Deal

The EU Green Deal is a set of policies and initiatives aimed at making the EU more sustainable and resilient. It includes a range of measures to reduce greenhouse gas emissions, protect the environment, and promote sustainable growth.

European Plasticisers is committed to supporting the goals of the EU Green Deal by actively promoting and supporting sustainability initiatives throughout the plasticisers value chain. How are these aligned with the EU Green Deal? How does the industry contribute to these objectives? Take a look at our infographic!

Discover the full infographic

European Plasticisers is supportive of the goals of the EU Green Deal by actively promoting and supporting sustainability initiatives throughout the plasticisers value chain. How are these aligned with the EU Green Deal? How does the industry contribute to these objectives? Take a look at our infographic!

[DISCOVER THE FULL INFOGRAPHIC](#)

PLASTICISERS IN CLOTHING: A NEW SERIES

European Plasticisers have recently published a three-part video series showcasing how flexible PVC is applied in the clothing industry: from a fisherman, to firefighters and outdoor aficionados, find out more about how plasticisers contribute thanks to their characteristics of impermeability and resistance to wear and tear.



VINYLPLUS 2030 COMMITMENT

VinylPlus 2030
THE NEXT 10-YEAR COMMITMENT
OF THE EUROPEAN PVC INDUSTRY TO SUSTAINABLE DEVELOPMENT



European Plasticisers is a part of the VinylPlus 2030: the next 10-year Commitment of the European PVC industry to Sustainable Development.

With its renewed Commitment, VinylPlus aims to contribute proactively to addressing the global sustainability challenges and priorities.

Building upon a track record of 20+ years of progress and achievements, through VinylPlus 2030, the European PVC value chain is setting a new series of commitments.

[MORE ON VINYLPLUS 2030](#)

STAY IN TOUCH!



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