

## YOUR PLASTICISERS NEWS UPDATE

### WELCOME TO OUR NEW MEMBERS

#### VARTECO AND POLYNT JOIN THE EUROPEAN PLASTICISERS FAMILY

European Plasticisers' membership has grown this year, welcoming two new members.

- [Varteco](#) joined in January 2022 and is an Argentinian-based plasticisers manufacturer with a strong footprint in Europe.
- [Polynt](#) joined in March 2022. The Italian company has long-standing expertise and experience with the production of plasticisers.

We are excited to have both organisations join our ranks and look forward to a fruitful collaboration!

"We are thrilled to be joining European Plasticisers as their newest member. Varteco has an important European footprint, and being able to follow European legislation and regulation supported by an organisation like European Plasticisers is a definite added value. From its science-based approach to a clear focus on sustainability and circularity, we are excited to contribute to an organisation that shares our values and outlook."

DIEGO GARCÍA TOUZA, AREA BUSINESS MANAGER, VARTECO



Polynt is thrilled to become a member of European Plasticisers. We look forward to working with an organisation which mirrors our values and vision. As a European company, we take our role in reinforcing the voice of the industry to heart, especially on the topics around sustainability and circularity in the context of wider European legislation and regulation, and in supporting the European Chemical Industry and its commitment to continue to manufacture chemicals in the EU. We look forward to a fruitful collaboration!

ROSARIO VALIDO, CHAIRMAN & CEO OF POLYNT GROUP



### ENABLING INNOVATION

European Plasticisers has created an [interactive plasticisers virtual showroom](#) that lets you explore all the ways in which plasticisers support your day-to-day life. From your home office, to a sports center,

your garage to a music festival: with the click of a button, you can discover all of it. Happy Exploring!

[CLICK HERE TO VISIT](#)



## WOMEN IN THE PLASTICISERS INDUSTRY





Last March 8th was [International Women's day](#), which got us thinking about all the incredible women that work in our industry.

We had already reached out last year to women working in and around the industry for the [International Day of Girls and Women in science](#) to tell us about their experience... and this year is no different!

Here is what (from left to right) **Betty Lu**, Vice president Oxo and plasticisers at Perstorp; **Vanessa Doms**, Commercial Director at Proviron; and **Michela Mastrantonio**, Manager of European Plasticisers had to share!

[READ THE FULL ARTICLE](#)

## TOWARDS SUSTAINABILITY

### **Sustainability: the European Plasticiser industry commitment**

Check out our latest infographic to discover the past, present and future of our sustainability journey. From the move to non-SVHC plasticisers, all the way to the creation of new recycling opportunities, learn all you need to know!

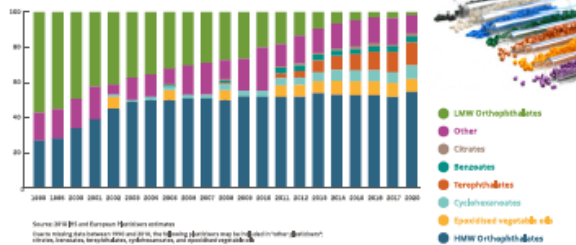
# Sustainability: the European Plasticiser industry commitment

With its strong commitment to sustainability while maintaining high performance of flexible vinyl and other applications, the plasticiser industry has been at the forefront of developing sustainable solutions for the European society. One of the major success stories of the industry has been the continuous and extensive research on existing and new technologies over the past 25 years. This allowed the European plasticiser industry to be at the forefront of the substitution of SVHC substances with plasticisers that can be used safely.

\*Substances of Very High Concern:  
[www.echa.europa.eu/information-on-subs-of-very-high-concern-svhc](http://www.echa.europa.eu/information-on-subs-of-very-high-concern-svhc)

This transition was possible thanks to major industry investments in innovation and development, process technology, production, distribution, applications, and value chain support to ensure a smooth transition. Today we have many different plasticisers providing a wide range of solutions for a myriad of applications, meaning Infinite Opportunities. These Infinite Opportunities enabled many manufacturing sectors, from construction to automotive, healthcare and even solar and wind power to in turn enhance their own sustainability solutions. The transformation occurred in parallel with major EU regulatory assessments and REACH, CLP and EU regulatory compliance, with involvement of all EU stakeholders via public consultations and involvement in regulatory assessments. Truly, a European Union success story!

## European market trends (2020)



The sustainable use of additives is one of the key objectives of the vinyl industry represented by VinylPlus. The functional benefits of the additives enable vinyl products to support sustainable development, including the UN SDGs (United Nations Sustainable Development Goals). Vinyl products can play a role in achieving many of the 17 Goals and 169 targets within the SDGs.

[CLICK HERE FOR THE FULL INFOGRAPHIC](#)

## ON THE WAY TO #VSF2022



## The VinylPlus Sustainability Forum is here!

**#VSF2022** will bring together sustainability experts and speakers from academia and the industry to discuss the challenges of circularity, how to foster sustainable innovation and advance towards carbon neutrality.

The programme will include:

- VinylPlus General Assembly: key highlights and current policies impacting the PVC business
- Embracing the EU Green Deal ambitions

- Addressing the upcoming European initiatives on plastics
- The VinylPlus® Product Label: Rewarding and Recognising Sustainability

...and much more!

[REGISTER TO THE EVENT HERE](#)

## STAY IN TOUCH!



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