

European Plasticisers stressed the importance of science-based policy making during PVC2021

Brussels, 17 May 2021 - European Plasticisers participated in the online PVC 2021 conference, the world's leading forum on Vinyl, organised by the Institute of Materials, Minerals, and Mining between the 10th and 12th of May. As part of the panel on plastisols and flexible PVC, European Plasticisers provided an overview of its research projects and reviewed the latest regulatory initiatives on plasticisers at national and EU level.

During the conference, international experts, including representatives of European Plasticisers member companies, discussed topics related to circularity, global markets, and innovation in the context of PVC production and use. European Plasticisers' manager, Michela Mastrantonio, held a presentation on leading scientific and regulatory developments that have impacted the plasticisers industry. *"It is of utmost importance that policy making is based on robust scientific evidence and this is why, as representatives of the plasticisers industry, European Plasticisers seeks to be a hub for scientific knowledge"*, emphasized Michela Mastrantonio.

In addition, the presentation elaborated on the importance of plasticisers, whose diversity enables cross-sectoral use. From medical devices to sustainable solutions, plasticisers facilitate innovation and resilience in various sectors, including the construction, sports, and fashion industries. Therefore, European Plasticisers actively raise public awareness on their role in our everyday lives.

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About European Plasticisers

European Plasticisers is a trade association representing chemical companies producing about 85% of the plasticisers manufactured in Europe. With decades of experience and a focus on science and safety, European Plasticisers provides valuable input to regulatory authorities, non-government organisations and consumer groups and is proactive in contributing and encouraging dialogue between these stakeholders.

European Plasticisers is a sector group of Cefic, the European Chemical Industry Council, which represents the interests of the European chemical industry. We are committed to the sustainable use of plasticisers and are actively involved in VinylPlus, the vinyl industry's major initiative promoting the sustainability of PVC throughout the value chain.