

PLASTICISERS AND FLEXIBLE PVC NEWS BRIEF

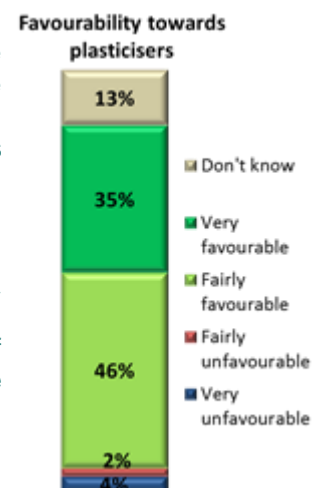
June 2014

PLASTICISERS WORLD

Stakeholder Perception Survey shows that stakeholders believe the benefits of plasticisers outweigh the disadvantages

ECPI's recent pan-European survey about the plasticisers industry and its products shows that stakeholders tend to be familiar with the plasticisers industry in Europe, and have broadly favourable impressions of it, often because of a perception that it is important and collaborates well. Being open and proactive when communicating is greatly appreciated by many potential interlocutors.

Stakeholders also tend to have favourable impressions of plasticisers, which are widely considered useful and important because of a perception that plasticisers play a fundamental role in modern life. Three quarters of stakeholders surveyed say that the benefits of plasticisers outweigh the disadvantages. It is also interesting to note how positively the role of European regulatory landscape is perceived: across stakeholder groups, the current regulatory environment at an EU level around plasticisers tends to be seen to work well. In particular, REACH is seen to represent a fair process, which allows ample opportunity for industry input.



The survey was conducted between November 2013 and February 2014 by ComRes, an agency specialised in opinion research. The total of 46 respondents included representatives from EU and national public administrations, brandholders, PVC converters, associations and journalists. Please contact us at info@ecpi.org if you would like to receive additional information about the survey results

ECPI presents updated strategy on plasticiser benefits and safety at the PVC 2014 conference in Brighton

From 1st to 3rd April, hundreds of stakeholders from all over the world gathered in Brighton (UK), for the triennial international conference on PVC. The event programme, enriched by a number of varied original papers covered different topics related to PVC: from formulation through to recovery and recycling. ECPI also attended the PVC 2014 conference where the participants had the opportunity to learn about its most recent achievements and plans for the future.



Speaking on the second day, ECPI manager Stephane Content presented an update on the regulatory landscape for plasticisers and flexible PVC. He also explained the updated strategy of the association which now has six members representing a broad range of plasticisers. As a reflection of the current evolution, ECPI is putting greater emphasis on its proactive approach to support and raise awareness about the safe use and benefits of all plasticisers. At the table top exhibition, ECPI secretariat illustrated the new ECPI strategy, as well as the new communication initiatives, getting in contact with international stakeholders from the PVC value chain.

Plasticisers being evaluated under REACH's Community Rolling Action Plan (CORAP)

ECHA has published the list of substances to be evaluated under REACH in the Community Rolling Action Plan (CORAP) for the years 2014-2016. The list contains 120 substances, of which 51 will be evaluated during 2014 including the following plasticisers: DEHA, DTDA, L79P, L911P, L11P, DIUP, DTDP, DIDAz. These will be subject to evaluation by a Lead Member State during the assigned year. Draft conclusions will be subject to agreement by the ECHA Member State Committee. DPHP will be evaluated in 2016. [>>ECHA's press release](#)

EVENTS

Vinyl Sustainability Forum 2014. Rome 8-9 May

This year's event revolved around the theme of "Enhancing the value of partnerships" looking at how cooperation between public and private sectors can be an effective mechanism to progress towards sustainability. The different sessions looked at VinylPlus recent achievements, market trends, resource & energy efficiency, collaboration across the value-chain and innovation & circular economy. ECPI gave a presentation entitled "Plasticisers, Safe and Sustainable!" and participated in one of the lively panel discussions. [>> Event programme](#)

Danish retailers workshop. Copenhagen 30 April

In April 2014 the Danish Environmental Protection Agency (EPA) issued a survey of selected phthalates which are part of its List of Undesirable Substances (LOUS) review. In order to raise awareness among Danish stakeholders, ECPI participated in a workshop in Copenhagen with retail associations, NGOs and the Danish EPA. A number of case studies illustrating the safe use of plasticisers in different applications were shown.

ECPI supports plasticiser benefits and sustainability at the PVC Formulation 2014 conference

We participated in the 6th international PVC Formulation conference which took place from 24-26 February in Düsseldorf, Germany. At the table top exhibition, running alongside the conference, a number of ECPI publications were presented and interesting exchanges with stakeholders from the PVC value chain took place.

PRESS REVIEW

ENDS: Danish survey confirms low molecular weight phthalates ban

Denmark's ban on four low molecular weight phthalates due to apply from 2015 will be a problem for manufacturers and importers of electronic goods, a survey issued by the country's environment agency has shown. A separate study shows there are ten alternatives to DEHP which can be used in medical devices.

>> [Alternatives to classified phthalates in medical devices](#)

>> [Mapping difficulties in obtaining goods without phthalates DEHP, BBP, DBP and DINP](#)

WHAT'S NEW ONLINE

REACH Online Campaign: REACH – enabling the safe use of plasticisers



ECPI has launched an online campaign in four key sectors – plastics & chemicals, automotive, construction, wire & cable – across five European markets (DE, ES, FR, IT, and UK). Online banners are being placed on a number of online publications to inform readers about REACH and plasticisers. >>[Read more](#)

Video: Un plastifiant, C'est quoi?

Short video in French explaining what plasticisers are and what they are used for. Also available on www.lesplastifiants.fr >>[Watch](#)

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